



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

Pol/B Obama/D/Pre/US (16256)  
Greer, Margolis, Mitchell & Associ(2890)  
KEULEMAN, KATIE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
OBAMA FOR AMERICA (25777)  
National/Political  
1536/06269461

Invoice 643243  
Inv Date 10/28/2012  
Terms Net 30  
Contract 329195  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates  
Attn: Accounting  
3050 K Street NW  
Washington, DC 20007

AgB

Product  
Brand  
Acct Types  
Est/Hesdline  
Demo

Revision  
Comments

OBAMA FOR AMERICA

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:04:57PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
22.1	Spot	10:00:00PM-11:00:00	Day, M-2	10/01/12 10:33PM (Mo)	00:30	OFA12Z128H	\$4800.00	
22.1	Spot	10:00:00PM-11:00:00	Day, M-2	10/01/12 10:44PM (Mo)	00:30	OFA12P130H	\$4800.00	
23.1	Spot	8:00:00PM-10:00:00	Day, M-3	10/01/12 8:23PM (Mo)	00:30	OFA12P130H	\$9250.00	
23.1	Spot	8:00:00PM-10:00:00	Day, M-3	10/01/12 9:11PM (Mo)	00:30	OFA12Z128H	\$9250.00	
23.1	Spot	8:00:00PM-10:00:00	Day, M-3	10/01/12 9:39PM (Mo)	00:30	OFA12P130H	\$9250.00	
49.1	Spot	1:00:00PM- 3:00:00	Day, M-1	10/01/12 2:25PM (Mo)	00:30	OFA12Z128H	\$650.00	
50.1	Spot	10:00:00AM-11:00:00	Day, M-1	10/01/12 10:50AM (Mo)	00:30	OFA12P130H	\$375.00	
51.1	Spot	11:35:00PM-12:05:00	Day, M-1	10/01/12 11:45PM (Mo)	00:30	OFA12P130H	\$825.00	
52.1	Spot	11:00:00AM-12:00:00	Day, M-1	10/01/12 11:33AM (Mo)	00:30	OFA12Z128H	\$750.00	
53.1	Spot	12:05:00AM- 1:05:00	Day, M-1	10/01/12 12:51AM (Mo)	00:30	OFA12Z128H	\$340.00	
54.1	Spot	12:00:00PM- 1:00:00	Day, M-1	10/01/12 12:28PM (Mo)	00:30	OFA12P130H	\$675.00	
55.1	Spot	3:00:00PM- 4:00:00	Day, M-1	10/01/12 3:37PM (Mo)	00:30	OFA12P130H	\$650.00	
56.1	Spot	4:00:00PM- 5:00:00	Day, M-1	10/01/12 4:39PM (Mo)	00:30	OFA12Z128H	\$800.00	
57.1	Spot	5:00:00AM- 5:30:00	Day, M-1	10/01/12 5:29AM (Mo)	00:30	OFA12P130H	\$500.00	
58.1	Spot	5:00:00PM- 6:00:00	Day, M-1	10/01/12 5:52PM (Mo)	00:30	OFA12P130H	\$1800.00	
59.1	Spot	5:30:00AM- 6:00:00	Day, M-1	10/01/12 5:43AM (Mo)	00:30	OFA12Z128H	\$750.00	
60.1	Spot	6:00:00PM- 6:30:00	Day, M-1	10/01/12 6:13PM (Mo)	00:30	OFA12Z128H	\$2400.00	
61.1	Spot	6:00:00AM- 7:00:00	Day, M-2	10/01/12 6:22AM (Mo)	00:30	OFA12P130H	\$1500.00	
61.1	Spot	6:00:00AM- 7:00:00	Day, M-2	10/01/12 6:29AM (Mo)	00:30	OFA12Z128H	\$1500.00	
62.1	Spot	7:00:00PM- 7:30:00	Day, M-1	10/01/12 7:25PM (Mo)	00:30	OFA12P130H	\$2400.00	
63.1	Spot	7:00:00AM- 9:00:00	Day, M-3	10/01/12 7:55AM (Mo)	00:30	OFA12P130H	\$1600.00	
63.1	Spot	7:00:00AM- 9:00:00	Day, M-3	10/01/12 8:40AM (Mo)	00:30	OFA12Z128H	\$1600.00	
63.1	Spot	7:00:00AM- 9:00:00	Day, M-3	10/01/12 8:53AM (Mo)	00:30	OFA12P130H	\$1600.00	
64.1	Spot	7:30:00PM- 8:00:00	Day, M-1	10/01/12 7:53PM (Mo)	00:30	OFA12Z128H	\$2400.00	
65.1	Spot	9:00:00AM-10:00:00	Day, M-1	10/01/12 9:50AM (Mo)	00:30	OFA12Z128H	\$375.00	
66.1	Spot	11:00:00PM-11:35:00	Day, M-1	10/01/12 11:22PM (Mo)	00:30	OFA12Z128H	\$2000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$62,840.00	Total Spots	26
Commission	(\$9,426.00)		
Net Total	\$53,414.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.